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Special Edition

AIR OLLIE Magazine

THE STORY OF AIR OLLIE

On the 17th of May **2017** Air Ollie was founded by Ollie and sheep. They had known each other since the age of 5 in primary school. The font "Forte" was chosen for the first logo and remains to this day, orange and purple were selected as the brand's colours. Air Ollie's first airport was Luton, taken from an unclaimed EasyJet group with no owner. On the 6th of June Longweetgeennaam joined the airline, he would be appointed as COO of the airline. The first aircraft ever used was a free model ATR that Long had kitted out in AO colours. Long was our first developer and the airline getting off its feet is credited to him. He built our first custom airport, Groningen Airport Eelde in the Netherlands. This is considered to be our first base. He built Galway for us later that year which would become our first Irish airport.

2018 began with the launch of the second version of Groningen, from here we launched our second route to Ireland flying our newly launched A319 to Kerry. The 7th of February marked 100 members for us in the Roblox group. Shortly after this we launched the BAE 146. This served on our Groningen to Kerry route. As voted on by our community we launched a bus and train service from the area around Groningen to the airport itself which proved to be very popular. To mark our Irish roots, Air Ollie's first special livery was the Irish flag painted on the side of our A319 just after St. Patrick's Day. In May we launched our first "Ollie built" airport, Hamburg in Germany. That summer the airline experienced great inactivity as well as scripting / planekit issues. The rest of the year was spent building it back up.

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We kickstarted **2019** with the launch of Keflavik airport. This would be our first Icelandic Airport. Initially we flew from Keflavik to Leeds which was later changed to Innsbruck. With the launch of Keflavik came the Boeing 737-MAX. This plane didn't last long in the fleet because off the MAX groundings and it was swapped to a 737-800. We introduced a new livery, first previewed on an A321. This is the livery we currently fly today however slightly different. On the 21st of February the airline hit 200 Roblox members. Although a big milestone for us at the time, the airline was growing extremely slowly, having been open for nearly 2 years and only gaining 200 members. The following months several new flight concepts were tried, including services with a special orange and purple fade liveried A330 and small island hops from Grímsey Airport in the north of Iceland. The end of 2019 and beginning of 2020 was the turning point for the airline. Ollie completed Vestmannaeyjar Airport in November of 2019 and from here we heavily turned our focus to Icelandic operations. At the end of the year, we rebranded the Discord and introduced our current orange and purple poly logo.

At the beginning of **2020** we launched the route Vestmannaeyjar to Humberside. We followed this be renewing our cabin (ECO, BC, FC) to have a more modern and updated look. On the 31st of January Air Ollie hit 1k members in the group. In March of 2020 the AOG or 'Air Ollie group' was formed after the launch of tech group subsidiary Alesi Technologies. Air Ollie hit 2000 members of the 1st of May and 1 week later we released our second special livery to our Mental health campaign, this one featured a purple and pink fade with a gold ribbon. We expanded on social media (YouTube and Twitter) during May, and we also launched our website. In July Air Ollie partnered with sino2k to start an alliance.



The alliance was named AeroElite. Because of the success of Vestmannaeyjar, we released a special Iceland livery which was our design in blue and an Icelandic stripe down the side. Ibiza Airport was developed throughout the summer and opened in late August. As Ibiza was launched, we retired Keflavik, our longest serving airport, on 6th September 2020. We hit 3000 group members on the 24th of September and shortly after, released a brand new 737-MAX version back into service after nearly 2 years of absence.

That brings us to **2021**. We launched the HQ which would house trainings, meetings and Air Ollie events. After AeroElite collapsed several months before hand, we re-launched it as the founding member. The airline saw steady growth and in May of 2021 celebrated its 4th Birthday and that same weekend reaching 4000 Roblox group members and 600 discord members. The airline also revealed a revised livery look and the brand new 777-300ER complete with a new interior for long haul travel.







AO @Air Ollie Group

Rewatch the AO Boeing 777-300ER reveal here:

https://www.youtube.com/watch?v=Sxjr6PoToMw&t=14s

pecial Edition

AIR OLLIE Magazine

INTERVIEW WITH THE FOUNDERS OF AIR OLLIE

OLLIE737800 AO PRESIDENT

What is Air Ollie's biggest achievement?

I think the fact that we have continued to persevere and push boundaries and go further non-stop for four years. So many airlines shut down within a few months these days, so it really fills me with pride to say we have been doing this for 4 years and are showing no signs of stopping soon. Every milestone is an achievement, whether it's passenger numbers, time or members and I'm proud for each.

What is your favourite Air Ollie airport and plane?

Apart from the upcoming airports, Vestmannaeyjar has always been my favourite airport as it's an airport that only we operate at and was never sold. It kind of seems like our true home. It's been reliable since its launch back in November of 2019. I personally love small airports that offer challenges for pilots but also something interesting for passengers. Vestmannaeyjar does this perfectly.

My favourite plane would probably be the Iceland liveried A319neo. The ice-cold blue colours fit the Icelandic flag and airports so well.

What do you think of Air Ollie's community?

It's nothing but amazing. It's a place where I can talk to people about almost every topic, it's full of people from every continent around the world. I see the staff team as like a second family to me. I think this has been the main driving force for us being open for this long, we have always had a community that supports us. I am forever grateful for that.

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Have you ever thought about closing Air Ollie?

You get good days and bad days. Sometimes those bad days are horrible, soul crushing. When you work so hard for days, weeks, months, years on something you are really proud of and then somebody decides to exploit a flight or event for a cheap laugh. That's what hurts. If I wasn't backed up by the people around me in this airline it would have closed a long time ago. We are a very strong team together.

What did you expect when you started Air Ollie?

To be honest it's that long ago that I can't remember. I always wanted something that attracted big numbers like Kenya Airways and Lemonde at the time. But having done this for 4 years I have realised there's so much more to this job than just passenger numbers. the airline was utterly crap when we started, it was for about 2 years, but you learn and you grow. I started the airline and didn't know how to use basic parts in Roblox Studio... Look at me now. I always thought my development skills would be the limiting factor but that doubt in my ability only meant that I pushed harder to make myself a better dev.

What do you want to achieve with Air Ollie in the future?

I have no number I can pin for this. I just don't want it to stop. This job is so rewarding, the people I have met and the memories I have made are priceless and I know I will only make more as we continue. I'd like to hope we become one of the biggest on the platform but, as long as I have amazing people around me and a community that loves what we are doing. Numbers don't matter.



DEFEATHESHEEP

AO VICE PRESIDENT

What is Air Ollie's biggest achievement?

Air Ollie has many great achievements, but I think one of AO's biggest achievement is our workplace for staff. We try to make this airline an enjoyable place for staff to work. We try to not make a good atmosphere and we try to include all staff members as much as possible. I also think our airports are incredible. They are very well built and they have a lot of detail which you wouldn't find at other airlines. Hopefully they are an enjoyable place for passengers to visit.

What is your favourite Air Ollie airport and plane?

My favourite Air Ollie airport is Ibiza as it is just so highly detailed and it is just a nice airport in general. It is nice to walk through and look at. It is by far my favourite airport we have ever used. However, we have had some other amazing airports. My favourite plane is probably the A319 NEO. I have loved that plane ever since we got it delivered, the A319 is one of my favourite planes in real life (the A340 being my favourite) so naturally I love having it as part of our fleet!

What do you think of Air Ollie's community?

I think Air Ollie has one of the best communities on Roblox. The staff and passengers are all really nice and there is never any toxicity, which is important as that pushes people away from the airline. The passengers are respectful and understand that things can go wrong sometimes. We also have some very loyal passengers which most of the staff know well!

What did you expect when you started Air Ollie?

If I am honest, I don't really know what I expected when we started AO.



Air Ollie was the second airline we had in space of around 5 months (we don't talk about the first airline, it wasn't great) but I do remember saying to Ollie one day that if we reach 100 members I would be happy. I never expected to reach 4000 members! I for sure didn't expect to have learnt so much about management and a little bit of people skills. Who knew you would learn so much just by running a Roblox airline! I also didn't expect to have so many memories and fun times with all the amazing people I have met along the way! There are definitely some things I will probably never forget!

What do you want to achieve with Air Ollie in the future?

We are always trying to find ways to get better, there is always room for improvement. I don't want to set a target for group members because if I am honest, I believe that passenger experience, the staff workplace, airports and planes are more important. We won't have any group members if people didn't enjoy the flights and enjoy the infrastructure we have. So my main goal with AO would be improve the airline for the people who matter most, the passengers. If anyone has any suggestions on how we can improve the airline don't be shy to send a message into the suggestions channel and we will be sure to consider it. I believe AO has got a serious amount of potential left in it, so we just got to keep pushing and try being the best we can!





AO @Air_Ollie_Group

Follow Air Ollie on Twitter!

https://twitter.com/Air Ollie Group



PHOTO OF THE MONTH



4 Years, 4.000 Members

Wow, 4 years is a very long time. We never expected to reach 4.000 group members and it means a lot to us. We have met so many people and we made a lot of friends because of this amazing community. We thank all our staff members and community members for these amazing 4 years!

- Air Ollie Executive Board

AO-

Air Ollie Website

On our website you can find fleet info, airports, social links, about the executive board, tickets and a lot more! All issues of the magazine are available to download from the website exclusively as well.

https://airollie.jouwweb.nl/

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Air Ollie